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***The Birthday Princess Handbook* Named as Finalist of National Indie Excellence 2007 Book Awards**

East Haddam, CT, June 25, 2007 – Linda M. Sacha’s **The Birthday Princess Handbook–The Woman’s Guide to Reclaiming Your Crown** earned a “finalist” distinction in the Self-Help category of the National Indie Excellence 2007 Book Awards, a competition sponsored by PubInsider.com, a premier online magazine and publishing industry consulting firm. More than 750 entries were evaluated on content, writing quality and overall production and appearance.

“I am thrilled to receive the Indie from writing professionals,” says Sacha. “Every princess likes to have her crown polished for something she believes in so strongly.”

In her most exciting initiative promoting her life’s philosophy and latest book, this Heart Coach and Author answers the WHY and HOW for women seeking to become the supreme ruler of their own happiness. “A Birthday Princess is a woman who is clear that the day she was born is a day worth celebrating,” asserts Sacha, who typifies the heart and soul of celebration within the chemistry of her life story and her book.

Currently in the first lap of a national media tour, Sacha is appearing at book signings and other speaking engagements throughout New England. She’s hoping the tour will culminate with an appearance on The Oprah Winfrey Show. “I can’t imagine a better partner than Oprah for supporting women in becoming the supreme rulers of their own happiness,” Sacha enthuses.

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Day by day, she is igniting and awakening women in accepting the power of taking charge of their own happiness, with their birthdays emblematic of new beginnings. Sacha calls this self-affirming process “reclaiming your crown.” A self-admitted “birthday princess down to her bones,” she invites women to love themselves as much as they love others.

In her always-entertaining and inspirational appearances, Sacha erases the ‘stinking thinking’ preventing us from taking responsibility for our own happiness; helps her audiences figure out what their true birthday wish says about them; shows how reclaiming a birthday crown leads to reclaiming a better life; reveals the secrets to becoming a Birthday Princess; divulges some of the wild and wacky ways Birthday Princesses are celebrating; and demonstrates how, even on a limited budget, it's possible to make every birthday the best one yet!

Using her humor and wisdom, Sacha has dazzled thousands nationwide as an award winning voiceover artist (Parent’s Choice Award) and professional speaker. This recovering birthday pouter holds a Bachelor’s Degree in Education; a Masters Degree in Leadership; and, is a founding member of the popular improvisational troupe *Comedy on Demand*.

Sacha’s thought provoking articles on personal leadership have been read throughout the country.

For a list of entertaining story angles, see the enclosed **Story Angles**.

See www.thebirthdayprincess.com for more details.

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